

Lexmark

Lexmark C dn*



PRINT



UP TO 23 PPM COLOUR



UP TO 23 PPM BLACK



DUPLEX



NETWORK



Small and smart design,
big-business colour!



LEXMARK

Lexmark

Experience the perfect fit

Lexmark Rewards Add life to your printer



The Lexmark Rewards programme extends the life of your printer – it also reduces operating costs and helps the environment. As a member, you'll receive a free imaging kit when your printer next needs one.

We'll also send you a free Lexmark High Yield Toner Cartridge of your choice for every 10 empty Lexmark cartridges you return to us. It's our way of saying thank you for using original Lexmark cartridges with your Lexmark colour laser.

Learn more
www.LexmarkRewards.com

Get exactly the performance you need



Lexmark C710

A great colour value for your small office

- Up to 20 ppm printing in black and colour
- Rapid first-page-out
- High-speed USB 2.0 and Fast Ethernet
- PCL 6 and PostScript 3 emulations
- True 1200 x 1200 dpi colour print quality
- Optional Duo Drawer expands input capacity and includes a multipurpose feeder
- Lexmark High Yield Toner Cartridges available
- Recommended monthly volume: 500 to 1,500 pages

Smart savings for your daily colour printing needs

- Integrated duplex printing: saves paper and money
- Ships with Lexmark High Yield Toner Cartridges (2.5K Black, 2K Colour)
- Network-ready with easy set-up

Print Less. Save More.

Print less? This may seem like a surprising message for a company dedicated solely to printing. But when you consider that businesses spend, on average, up to 6% of their turnover on printing, and that active print management can cut office print costs by up to 30%⁽¹⁾, it makes a lot of sense. Lexmark products, solutions and services provide innovative ways to save you time, drive down costs and reduce your impact on the environment. We are committed to helping you print less and save more.

⁽¹⁾ Source: InfoTrends/CapVentures, «Network Document Solutions Forecast 2007-2012, Network Document Solutions Consulting Service», August, 2008

Colour is here to stay! Now with Lexmark's new C Series, small to mid-sized workgroups can tap into the business benefits of using Lexmark colour lasers. Experience the ultimate combination of outstanding print quality, rapid output speeds and smart productivity tools – all packed into an amazingly small printer that fits virtually anywhere.



Convenience by your side

Make a big impact on your business with a genuine desktop-friendly colour printer. With their small, attractive new design and quiet noise level, Lexmark's new colour lasers will be welcome additions to your desktop or small workgroup.

- Exceptionally tiny footprint and low profile
- As quiet as 47 dBA while printing; reduce sound even more with Quiet Mode
- Sleek, innovative desktop-friendly design
- Built-in networking on all models to share the benefits of colour



Reap the benefits of productivity

Lexmark's C Series gives you a rapid first-page-out and races through your print runs at blazing speeds. What's more, these printers offer you the versatility you need to keep up with your demanding office printing needs.

- First page out as fast as 12 seconds with instant warm-up fuser
- PCL 6 and PostScript 3 emulations ensure compatibility with your application software
- Duplex printing models, now available at an attractive price
- 100-sheet multipurpose feeder and 550-sheet main tray are combined in one unique Duo Drawer option



Brighten up your business and your image

Add professional colour to your documents. Lexmark gives you the tools to control colour output and puts its colour expertise to work for you, so all your brochures, reports and graphics come out vivid and accurate to the finest details.

- Vibrant print quality: true 1200 x 1200 dpi resolution
- New generation Lexmark toner for colour quality and consistency
- Consistent colour tones with professional Pantone calibration
- Colour-control tools: coverage estimator and ColorSaver™ mode
- Lexmark High Yield and Extra High Yield Toner Cartridges cut printing costs to a minimum



Eco-responsible printing

Printing responsibly means everyone wins – your business, your budget and the environment! Lexmark's C Series is eco-designed and comes with a vast range of features to help you print greener at every level.

- Paper-saving built-in duplex-printing models available
- Eco-Mode reduces power consumption
- Lets you print multiple pages per sheet
- Instant warm-up fuser saves energy
- Lexmark Cartridge Collection Programme for leading-edge recycling



Simplicity in a snapshot!



Easy access

Easy-to-load toner cartridges take just seconds to replace



Intuitive management

Manage configuration settings via control panel, Web interface or Lexmark network-management tools (MarkVision Professional)



PC-free printing

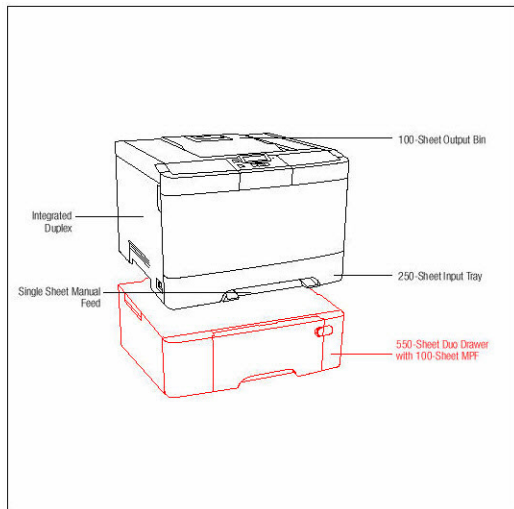
Print image files directly from a USB key or PictBridge-enabled camera



Simple sharing

Very easy to set up and share with built-in network printing

Lexmark Cdn



Paper Handling Standard
 Paper Handling Optional

Part #	Model
B003B0030	Lexmark Cdn
Part # Laser Toner/Print Cartridge	
0C540H1KG	Black High Yield Return Program Toner Cartridge
0C540H1CG	Cyan High Yield Return Program Toner Cartridge
0C540H1MG	Magenta High Yield Return Program Toner Cartridge
0C540H1YG	Yellow High Yield Return Program Toner Cartridge
0C540A1KG	Black Return Program Toner Cartridge
0C540A1CG	Cyan Return Program Toner Cartridge
0C540A1MG	Magenta Return Program Toner Cartridge
0C540A1YG	Yellow Return Program Toner Cartridge
0C540H2KG	Black High Yield Toner Cartridge
0C540H2CG	Cyan High Yield Toner Cartridge
0C540H2MG	Magenta High Yield Toner Cartridge
0C540H2YG	Yellow High Yield Toner Cartridge
0C540X75G	Waste Toner Bottle
0C540X71G	Black Imaging Kit
0C540X74G	Black and Colour Imaging Kit
Part # Paper & Transparencies	
0012A5951	Glossy Laser Paper, A4 (200)
0012A8241	Professional Color Laser Transparencies, A4
0012A5950	Glossy Laser Paper, Letter (200)
Part # Paper Handling	
003000551	550-Sheet Duo Drawer with 100-Sheet MPF
Part # Memory Options	
001022298	128MB DDR1-DRAM
001022299	256MB DDR1-DRAM
001022301	512MB DDR1-DRAM
Part # Connectivity	
001021294	USB (2 Meter) Cable
0014T0165	Lexmark N4050e 802.11g Wireless Print Server
0014T0220	MarkNet™ N7020e Gigabit Ethernet Print Server
Part # Extended Warranties	
002350442	2-Years Total Onsite Service, Next Business Day
002350443	3-Years Total Onsite Service, Next Business Day
002350444	4-Years Total Onsite Service, Next Business Day
002350446	1-Year Renewal Onsite Service, Next Business

In the box
 Lexmark Cdn color laser printer, 2,000*-page color (CMY) Starter Toner Cartridges, 2,500*-page Black Starter Toner Cartridge, 4 Developer units (K, C, M, Y), Photoconductor unit, Software and Documentation CD, Power Cord(s), Setup Guides (network and local attachment), Statement of limited warranty / guarantee, Operator panel language overlays, Cartridge Return Program Information

Copywriter: Bill Fahber - October 2008. Cover Image: BHL Production



Environmental commitment
 Lexmark believes that the environment is a critical component of responsible business management and clearly demonstrates it by implementing the "4R" strategy: Reduce, Recover, Reuse and Recycle. To learn more about these programmes please visit www.lexmark.com/recycle

Cost saving and environmental features

- Energy Star compliant
- Duplex printing, print and hold (verify print), multi-up printing and quality printing on recycled paper help reducing paper consumption
- Selectable toner saving modes help reducing the amount of toner used on a page.
- Return programme cartridges and end-of-life product management help reducing landfill



* Printer model number may vary on shipping. Specification will always be as per spec sheet.